

## 2019 Center for Architecture & Design Year-in-Review

We were excited to **welcome our 7<sup>th</sup> organization** to the Center, our first expansion since the Center launched with the six co-founding organizations. Society for Experiential Graphic Design (SEGD) joined in August 2019.

*Current Center organizations:*

*American Institute of Architects Kansas City (AIA Kansas City)*

*American Institute of Graphic Arts Kansas City (AIGA Kansas City)*

*American Society of Landscape Architects, Prairie Gateway Chapter (PGASLA)*

*Industrial Designers Society of America Kansas City (IDSA-KC)*

*International Interior Design Association (IIDA)*

*Kansas City Metropolitan Section of the American Planning Association (KCAPA)*

*Society for Experiential Graphic Design (SEGD KC)*

In 2019, **KC Design Week** celebrated its **10<sup>th</sup> anniversary** as a “must-do” event for more than 2,000 people. We offered 19 events (3rd highest number ever). Sponsorship was the second highest amount in our history. Net ticket sales were the *highest ever*.

*In its first 10 years, KC Design Week has planned 147 events and activities in and around Downtown KC, the Crossroads, and the River Market, bringing thousands of people to downtown venues, businesses, hotels, and restaurants. An estimated 16,435 people have attended KC Design Week from 2010 to 2019. A large planning committee coordinates all events, sponsorships, and promotions.*

### **Other public programs** held by the Center in 2019:

- May 30: Veterans Community Project Tiny House Tour; 28 ppl attended (rated 9.1/10 in event survey)
- August 27: Drawdown Workshop; 25 ppl attended (rated 8/10 in event survey); and first time to demonstrate advocacy for climate change issue.
- September 14: Sponsored and attended Metro KC Climate Action Coalition Summit at JCCC; first time the Center has sponsored a community event.
- October 15: SEGD Welcome happy hour at Streetcar Tavern

On November 21, the Center spearheaded a huge outreach event with KC STEM Alliance, called "**Design Career Day**," attended by 250 students and faculty from 11 high schools throughout the metro region. The event took place at KU Edwards Campus. Participating high schools included Adrian (MO), Shawnee Mission CAA, Kearney, Blue Valley CAPS, and Ruskin. Dozens of volunteers from all Center groups assisted with sessions, firm visits, and talks with university representatives.

*In recent years, the Center's educational outreach efforts have served urban core schools such as Crossroads Academy, Central High School, and Wyandotte High School. Recognizing the need to supplement the design-related programs offered at these schools, the Center's education outreach organizers have created a curriculum that engages students and their teachers with hands-on learning as well as exposure to careers in design. Our volunteers have led design challenges in the school classrooms and here at our event space for dozens of students.*

### ***About the Center***

Center for Architecture & Design, launched in 2014, plans programs and events to spotlight creativity, engage a wide community audience in discussions about architecture and design, teach design thinking to all ages, celebrate the achievements of good design, and help our metro area reach its full potential.

The Center and KC Design Week were proud to be recognized by Kansas City Mayor Sly James and the City Council in 2015 for "... for their important contributions to the vibrancy of our city" with a City Council resolution.

The Center's initiatives enhance Kansas City's reputation as a hub for design excellence, urban renewal, economic development, future workforce, and creative entrepreneurship.