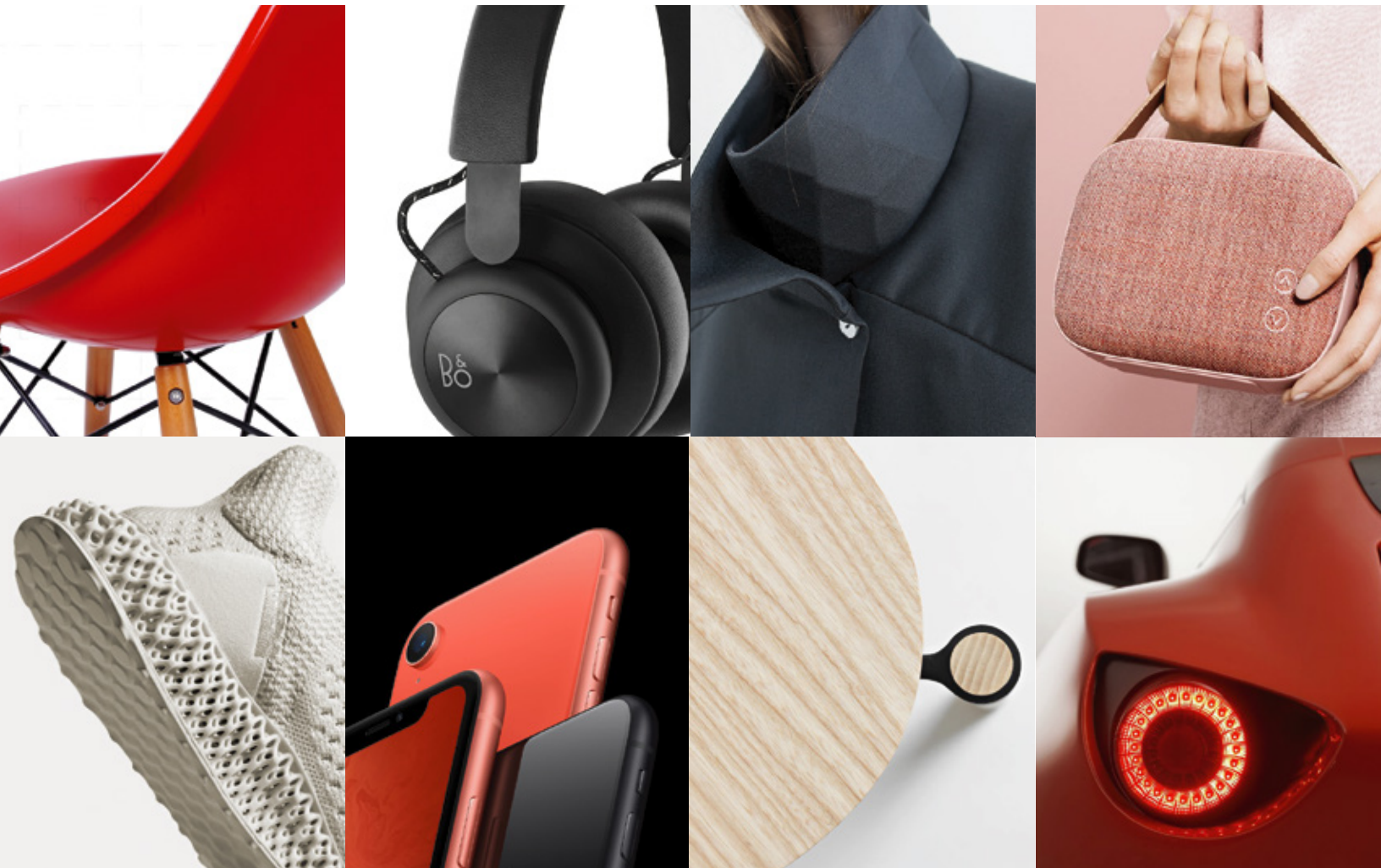


SO YOU WANT TO BE AN **INDUSTRIAL DESIGNER...**



INDUSTRIAL DESIGN IS...

THE DESIGN OF EVERYDAY OBJECTS + EXPERIENCES.

Applying research and design thinking to solve a problem and design better experiences people have with the objects that surround them.

Including but not limited to... automotive (cars, planes, bikes), electronics (speakers, phones, computers), footwear, apparel, furniture, medical equipment and so much more...

FOR COLLEGE YOU CAN...

You will have several options when it comes to schooling. You can go to a University that has an industrial design program or you can go to an art/design specific school that has an industrial design program. There are also schools specifically for shoe design, automotive design, apparel design and design thinking.

Industrial design can be as narrow or broad as you want it to be.

IN HIGH SCHOOL YOU CAN...

CLASSES YOU CAN TAKE

- SHOP CLASSES
- ART CLASSES
- BUSINESS CLASSES
- PSYCHOLOGY CLASSES
- SPEECH CLASSES
- SEWING CLASSES

THINGS YOU CAN LEARN ABOUT

- DESIGN THINKING
- DESIGN SKETCHING
- CREATIVE CONFIDENCE
- EMERGING TECHNOLOGIES
- HISTORY OF DESIGN

HELPFUL RESOURCES

Industrial Designers Society of America - idsa.org (school section lists schools with an ID program)

Core77 Blog + Design Resource - core77.com

Behance Portfolio site - behance.com/industrialdesign

Coroflot Portfolio + Design Resource - coroflot.com